

**FOR IMMEDIATE RELEASE**

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**NEW ONLINE COMMUNITY FOR HOMESCHOOLERS  
Students and Parents can Publish, Share and Collaborate**

LAFAYETTE, CA (August 19, 2009)- My eCoach, a customized service and an online community, announces the emergence of an online learning community for home school students and parents. Members of this community will be able to create and share lesson plans, collaborate on lessons and projects, clone projects, and publish to the Internet. “Home schooling can be an isolated environment in which to learn,” says Charlotte McGovern, eCoach collaborator for the My eCoach Home School Team. “This team provides a free way for students and parents to connect with others and share lessons while integrating 21<sup>st</sup> Century Learning Skills into their activities.” The My eCoach Home School Team is a free team for My eCoach Lifetime Members and incorporates tools, community and resources all in one place.

My eCoach enhances the use of technology in education through personalized support, lesson-creation tools, digital content, and its unique online learning community. “My eCoach has thousands of members from all over the US and the world,” says My eCoach CEO/President Barbara Bray. “From these members are numerous collaborations and invaluable shared projects. It’s exciting that we can extend the benefits and features of our community classroom to students and parents who teach out of their home.”

**Free Tools and Resources All in One Place:**

There are thousands of free tools and resources online. However, keeping track of them can be difficult and time-consuming. Sara Zimmerman, My eCoach Marketing Manager, states “My eCoach not only includes numerous useful, free tools and resources that home schoolers will love, but also provides a simple way to organize all of your other Web 2.0 tools.” As part of the My eCoach learning community, Home School team members will have access to the:

- Universal Builder, where students and parents can create and publish website projects with embedded videos, audio files, Web 2.0 tools and images.
- Personal and public blogs
- 50,000 royalty-free resources, lessons, projects, and images for student use
- Lessons and projects matched to state curriculum standards
- Citation builder
- Survey and Quiz tools
- Venue to communicate with other home school parents with whom to share and collaborate.
- Calendar
- Safe and secure message center and chats
- Template for making their own personal websites/projects
- And more

With these tools, students and parents can create projects with embeddable video, audio, and images and upload them to the Internet to share with other students and family members. Students can blog, parents can quiz and survey, and together a shared calendar can keep track of due dates. All of this is available and easy to organize through My eCoach.

**It's Easy to Get Started:**

Home school teachers and parents can join the My eCoach Home School team by first visiting <http://my-ecoach.com>, clicking the “sign up” button from the left-hand navigation bar, and then signing up as an Individual Lifetime Member for a one-time fee of \$35. As a member, parents and students can then join the Home School Team from the My eCoach store for free. Step-by-step instructions on how to use the team and tools will be provided through the team page. It's quick, it's easy, and home schoolers can be learning, sharing, and connecting by the end of the day.

With all its incredible tools and features, My eCoach provides a perfect venue for home school instruction. For one, the technology of My eCoach keeps learners interested because it provides applicable ways to learn using venues popularized, advertised, and coveted in our modern society. Additionally, the Obama administration is calling for implementation of technology in learning as a means of teaching 21<sup>st</sup> Century Learning Skills. Using My eCoach satisfies these requirements as well as provides a way for home school students and parents to learn, connect, share and remain engaged. Now with My eCoach, home school students and parents from around the world have a location for collaborating and extending their education on a worldwide platform.

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For more information on Barbara Bray and My eCoach, news on teams, courses, workshops and events, to schedule an interview, or to request photos, please contact My eCoach at 925.284.8033, [ecoach@my-ecoach.com](mailto:ecoach@my-ecoach.com), or visit <http://my-ecoach.com> today.

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My eCoach provides customized and thoughtful support, resources, and tools to individuals and groups that want to identify and reach their goals.