



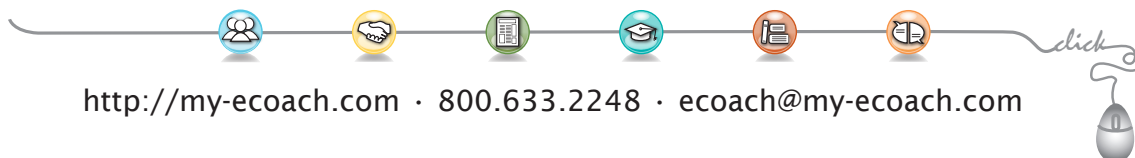
My eCoach and Stimulus Money

New funding has been allocated to help stimulate the economy, retain jobs, and prepare America for the future through The American Recovery and Reinvestment Act of 2009 (ARRA). My eCoach provides the exact necessary tools and services that support 21st century learning environments as required in the ARRA including:

- ✿ **Comprehensive Professional Development Integration:** My eCoach is based on a train-the-trainer model and helps you create a coaching program that builds a sustainable professional development program customized to meet your needs and goals.
- ✿ **Technology Coaches/Integration Specialists:** Certificated eCoaches, trained on My eCoach tools and other programs that support 21st century learning environments, are available to coach teachers around the country.
- ✿ **Professional Learning Communities (PLCs):** Many organizations set up their PLCs as private teams to ensure a safe place for rich dialogue and sharing of confidential materials.
- ✿ **Education Portals:** My eCoach is an education portal that has communication, collaboration, coaching, and publishing tools all in one place along with integrating other programs and Web 2.0 tools.
- ✿ **Digital Content:** My eCoach members create and share standards-matched digital content with their teams and the entire My eCoach community.
- ✿ **Portfolio Assessments:** My eCoach has multiple ePortfolio templates using the Universal Builder that includes coaching tools, commenting, and a digital drop box.
- ✿ **Blended Assessments (of 21st Century Skills):** My eCoach allows the ability to upload video, podcasts, and other multi-media where teachers and coaches can provide comments and point to resources for feedback. In private teams, coaches can observe teachers and students demonstrating classroom strategies for authentic assessment.
- ✿ **Virtual Learning:** Teams, projects, surveys, and quizzes can be public or private for online learning for members and non-members.



Additionally, My eCoach proves to be the right organization to work with through 11 years of experience and a successful track record of programs implemented throughout the US and over 15 countries worldwide. My eCoach provides a better way to train teachers on technology use because our methods cater to all different experience levels. The training is customized to individual needs and provides personalized support through online facilitation and coaching. Contact us to learn how My eCoach can work with you, help you write your grants, and help you determine how My eCoach fits with your funding.



<http://my-ecoach.com> · 800.633.2248 · ecoach@my-ecoach.com